



Change forever the way you communicate.

If managing your day-to-day call activity is important to your business, you'll want ESI's **VIP SE** (Visually Integrated Phone, Standalone Edition) or its more fully featured version, **VIP Professional SE**.¹

Working with the advanced capabilities of your ESI communications system, *VIP SE* provides an important new dimension: **control of your calls and voice mail**. *VIP SE* lets you intelligently: manage your telephone calls; sort, and prioritize voice mail messages; and use your contacts more productively. In addition, *VIP SE* captures and logs details about every call for better call management, and lets you program your phone options.

- Manage voice mail Because every voice mail message is displayed in VIP SE, you can quickly prioritize your messages, listen to those that are most urgent, and save the others for later. VIP SE lets you listen to the message, save it, or delete it. You can also reply to or call back the person after listening to the message. VIP SE's Save Voice Mail function saves the actual message as a WAV file that you can attach to an e-mail, to forward the message to someone outside the phone system. In addition, you can archive your messages and recordings for a permanent record of your conversations.
- Get more from your contacts VIP SE enhances your contact management capabilities.
 You can build your contact lists every time you answer your phone. The VIP SE Station List is a complete, always-current directory of all the stations in your ESI system. You also can call from both VIP SE and Outlook contact lists, because VIP SE can import from your Outlook contacts.
- Keep a history of your call activity VIP SE's Call Log is a complete and detailed record
 of every external call to or from your phone. Use this tool to document calls or track your
 calling productivity. Do you need to call someone with whom you spoke a few days ago?
 Simply go to the Call Log and double-click the entry.
- Restore deleted voice mail messages and view missed calls Up to 10 of your most
 recently deleted messages² on the ESI system are displayed in the VIP SE Recycle Bin and
 quickly restored with the click of a button. The Missed Calls log shows who chose not to leave
 a voice message, so you can still call them back.
- Program your phone Programming the keys on your phone is easy. VIP SE lets you
 program your station from your PC screen. By giving you tabs and windows in the familiar
 Windows® format, VIP SE lets you easily select the options that best suit your requirements,
 and change those options immediately. You can always print a new phone template when
 you're finished. Administering your phone to its maximum potential is one of VIP SE's many
 real benefits.
- Get truly professional VIP Professional SE adds several major capabilities to the already impressive VIP SE feature set. Auto-recording³ can help you avoid those "Gee, I wish I'd recorded that call" episodes, yet always lets you choose whether to keep each recording. Stay in touch with others on your system with secure, friendly text-messaging. Monitor other stations on the system with the same color-coding an ESI desktop Feature Phone or Expansion Console uses. Click on familiar icons to call, e-mail, or text-message your contacts.

The bottom line: *VIP SE* enables you to deal with your customers more effectively. So, if you're ready for a new and powerful way to manage your business, ESI is ready — with *VIP SE*. It will change forever the way you communicate.

VIP SE lets you prioritize your voice mail by showing available Caller ID' data for each message. That way, you can quickly decide whether to listen to the message now, wait until later, or delete it. Different tabs separate your voice mail messages and your recordings. And the Recycle Bin gives you access to up to 10 of your most recently deleted voice mail messages, any of which you can restore.



Dial from multiple speed-dial lists. VIP SE constantly updates each list, so you always bave reliable one-click access to dialing internal extensions, company-wide speed-dial numbers, and (if applicable for your ESI communications system) the cabinet numbers for Esi-Linked remote systems.

VIP SE brings Call Control to your PC.

The Call Control window is the heart of VIP SE. (Shown at right: the Call Control window in the optional VIP Professional SE.) Using clearly labeled buttons, you can answer, transfer, or place calls on hold. The display window shows the name of an internal caller, or the Caller ID⁴ name and number for an outside caller. You can customize the buttons to suit your particular requirements, making any of the ESI system's many functions easy to use. VIP SE also lets you assign your most frequently used call-handling functions to shortcut keys (such as F2 or Ctrl-F1).

VIP SE Call Control

Commands

BILL H

EXT 102

NEW 5/23 02:46P

Release

Transfer

View

Call Display

Answer

Conference

Headset

Quick Contact List

AA Roofing Co.

BEVERLY K

Name

esi

Hold

Call Fwd

Speaker

Classification

Business

Business

Home

Home

Mini-Mode

Tools

Call

Flash

Mute/DND

(555) 555-7436

(555) 555-8752

(555) 555-1111

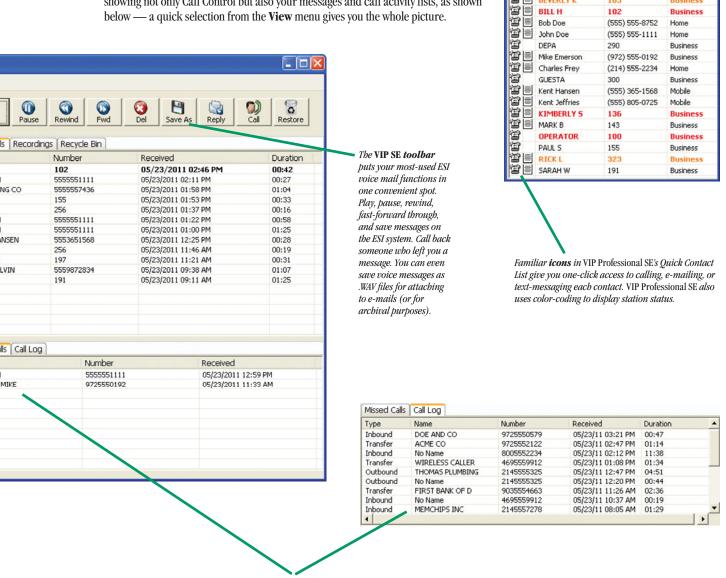
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103

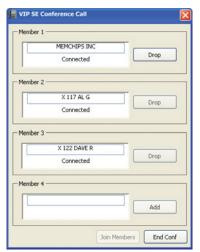
102

The Call Control window's **Quick Contact List** is a shortcut listing of the contacts you call most frequently. Add names to the list from *Outlook* Contacts (VIP SE imports them quickly) or other ESI station users from the VIP SE Station List. When you want to dial any contact from the list, just double-click the entry.

You can program VIP SE to open the Call Control window on every incoming call or trigger a mini-alert window in the lower-right corner of your PC screen. This small, discreet window allows you to quickly determine who's calling without having to divert your eyes from your PC. And if you prefer to see the full VIP SE display showing not only Call Control but also your messages and call activity lists, as shown below — a quick selection from the **View** menu gives you the whole picture.

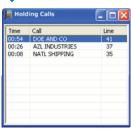


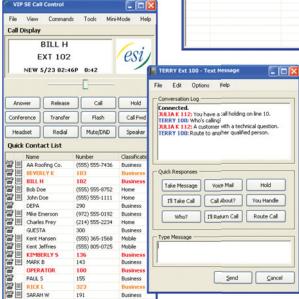




Creating a conference call has never been easier. You can add or drop a participant as needed — and without fear. Only VIP SE makes it possible to manage conference calls so effectively.

Taking the **right** call off hold can be difficult; but, with VIP SE, any call placed on hold can be retrieved quickly and easily. VIP SE shows you all calls on hold, **before** you answer (and VIP Professional SE even shows how long each call has been holding). Just double-click the call you want.





■ With VIP Professional SE, you get the entire VIP SE feature set **plus** a more informative interface, auto-recording; easier one-touch callback, secure intra-system text-messaging, color-coded station status, and more.

VIP SE works in conjunction with most current ESI desktop phones (digital or IP) on selected ESI systems. For an up-to-date list of VIP SE-compatible ESI equipment, visit www.esi-estech.com/VIP.





Scan me for instant access to this ESI product's Web page. (QR code app required.) The VIP SE family of applications also includes
VIP Softphone SE, VIP PC Attendant Console SE,
and VIP ACD SE. To learn about these products
— which share features with VIP Professional SE—
visit www.esi-estech.com/VIP.

VIP SE

- · Visually Integrated Phone, Standalone Edition
- · Integrates with ESI desktop phone
- · Uses familiar Windows interface you work with every day
- · Perfect for any business that must manage call activity

Call handling

- Provides ESI desktop phone features on-screen
- Allows you to take and make calls, including easy callback to those who've left voice messages
- · Simplifies setting up and conducting conference calls
- TAPI support (Basic Telephony Service) for use with Outlook and other TAPI-compliant software, such as ACT?® and GoldMine® to provide outbound dialing, "screen pops," and more

Message management

- Lets you manage voice mail messages directly from your PC
- Synchronizes automatically with ESI system's voice mail
- Shows Caller ID4 data for each message
- Allows easy reply to/callback
- Plays back audio through ESI desktop phone, maximizing privacy while avoiding requirement for headset use with PC
- Saves voice mail messages as .WAV files, but only when you choose —
 sparing your network the burden of moving large .WAV files whenever
 someone in your office gets a voice mail message
- · Fax server integration for private fax receipt

Call folders

- · Call Log tracks all calls coming into and from your station
- Missed Calls log shows when callers hang up without leaving a message, so you can call back even those reluctant to use voice mail
- Recycle Bin keeps up to 10 most recently deleted voice messages²
 any of which you can restore quickly if you deleted it by accident

Contact management

- · Imports Outlook Contacts
- Easily imports ESI system's speed-dial lists ("Dexes")
- VIP SE's Quick Contact list allows easy double-click dialing of frequently called numbers

Station programming

- Familiar tabbed *Windows* interface simplifies programming of your ESI phone station features
- Ability to define Personal Call Routing⁵ options on-screen
- User-selectable "skins" to customize VIP SE interface appearance

Additional features in VIP Professional SE

- · More informative interface
- Auto-recording³
- Easier one-touch callback
- Secure text messaging between users of standalone and Outlook-integrated versions of VIP Professional, VIP PC Attendant Console, VIP Softphone, and VIP ACD
- Station status

ESI hardware requirements

- VIP SE-compatible ESI system (visit www.esi-estech.com/VIP for an updated list) with installed Network Services Processor
- VIP-compatible ESI phone (visit www.esi-estech.com/VIP for an updated list)
- Highly recommended: Caller ID4 service from telephone provider

Computer system requirements

- Microsoft Windows® 7, Vista, or XP6
- Intel® Pentium® II 400 MHz processor or better
- 128 MB RAM
- Hard drive free space: 15 MB for VIP SE software (20 MB if installing VIP Softphone SE) and 3 MB for temporary setup files

For more details about VIP SE, visit www.esi-estech.com/VIP.

1. ESI also makes a form of IPP that works from within Outlook rather than as a standalone application. To learn more, consultyour ESI Reseller or visitwww.esi-estech.com/VIP 2. Five on legacy IXX® S-Class Generation II, if voice message storage capacity is under 30 hours. 3. Auto-recording requires optional license. 4. IPP SE and your ESI Feature Phone display Caller ID information if your telephone service includes Caller ID service. If necessary, contact your provider for details. 5. In systems equipped with ESI Presence Management. (Visit www.esi-estech.com/presence.) 6. VIP SE is incompatible with the 64-bit version of Windows XP.

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