Amazing flexibility and features

Today's businesses demand the best communications tools. **ESI Communications Servers** come with everything you need. Built-in features include flexible IP/digital architecture, high-quality voice mail, live call recording, auto attendant, automated call distribution, advanced Caller ID, and the exclusive Esi-Dex™ speed-dialer.

Advanced technology that's built in, not added on.

Because all vital business features are designed into ESI Communications Servers and not added on[1], everything works smoothly, easily, intuitively. And you don't pay extra, since everything you need is built right in. Best of all, an ESI system is incredibly easy to use. Just press the help key[2] for spoken assistance from ESI's Verbal User Guide.™

In short, an ESI Communications Server is full-featured, yet easy to use and very affordable. It's a better business communications system — period.

Your business deserves an ESI Communications Server.

- **Flexible, standards-based design.**

  The ESI Communications Server architecture can be as IP-based, digital-based, or combined (IP- *and* digital-based) as you need. IP-based capabilities include local/remote phones and Esi-Link™ multi-site interconnectivity via broadband, for enhanced inter-office communications. To ensure the best audio quality, particularly for IP users, each ESI Communications Server employs all applicable industry standards (see **www.esi-estech.com/CS/ details.php**).

- **Quality and reliability.**

  An ESI Communications Server delivers the quality and reliability you expect. Thousands of businesses depend on ESI systems to handle their essential communications daily.

- **Grows with your business — intelligently.**

  Easily and inexpensively add lines (including high-capacity trunks), phones, and special options when you need them.

- **Extraordinary value.**

  No other system delivers the advanced features and high reliability of an ESI system; yet, there's an ESI Communications Server sized and priced just right for your business.

Features you need, all built-in

Patented Caller ID technology "attaches" caller information to stored messages for simple one-key redialing.

Instant call recording stores any conversation into any voice mailbox at the touch of the **RECORD** key.

Voice mail storage capacities to satisfy the needs of almost any business.

Call automation features include auto attendant and programmable automatic call distribution (ACD) — perfect for sales or service departments.

ESI's unique **Virtual Answer**™ lets you use special greetings to help you courteously handle high call volume, based on who's calling.

ESI's **desktop phones** include speakerphone, easy-to-read display, dedicated function keys, and user-programmable keys. For added mobility, there also are **ESI Cordless Handsets** (IP and digital).

ESI's **Intelligent Call Forwarding**™ lets you forward an outside call directly to a cell phone, branch office, or answering service with the caller's Caller ID information rather than yours — so the person to whom the call is forwarded knows who's really calling.[3]

Esi-Link™ joins up to 100 IP-enabled ESI Communications Servers via broadband, so they work as if they were one big ESI system.

. . . and much more. For a complete explanation of ESI Communications Servers' many advanced business features, or for a **system demonstration in your office**, contact your local Certified ESI Reseller.

Your ESI Reseller will help you select the ESI phone models most appropriate for your specific business applications.

A business communications system you'll actually enjoy using.

At ESI, we design business telephone systems for how people *really* use them. ESI phones are easy to use and program, and the exclusive Verbal User Guide is on every ESI desktop phone: just press the help key. To learn more about ESI phones, visit **www.esi-estech.com/phones**.

ESI options make your office more efficient.

For more details, consult your Certified ESI Reseller or visit **www.esi-estech.com**.

- **ESI Presence Management** uses RF scanning technology to offer presence status, call control, entrance security, and documented tracking of users' work hours and attendance history.
- **ESI Media Management** gives authorized users access to call recordings, live and recorded video, system call activity data, and ESI Presence Management access records. This helps your organization improve security, enhance productivity, control costs, and reduce inherent risks.
- **ESI Bluetooth® Voice Integration** products (including **ESI Cellular Management**) give you unmatched flexibility to utilize Bluetooth technology and simplify your communications.
- **VIP 7** *(Visually Integrated Phone)* unified communications applications[4] help you manage your ESI voice mail and contacts from your PC and also include added-value features such as secure text-messaging. **VIP 7 Softphone** provides the capabilities of an ESI desktop IP phone — particularly useful in remote locations. With **VIP 7 PC Attendant Console**, everything your attendant needs to handle your callers efficiently is just a mouse-click away. And **VIP 7 ACD Supervisor** gives an ACD manager various reports and real-time views of agents' status and performance, while **VIP 7 ACD Agent** shows fellow agents' status to the employee.

A history of success.

Founded in 1987, ESI specializes in innovative communications systems for businesses of various sizes, and pioneered the all-in-one phone/voice mail system. Since its earliest days, ESI has enjoyed exceptional stability and financial strength, while taking care of the most important part of the equation: your business. Our industry has repeatedly praised ESI products for their mix of user-friendly features, advanced technology, and reliability. ESI products are available through a nationwide network of carefully selected Resellers.

Scan me
for instant access to these
ESI products' Web page.
(QR code app required.)

We Make It Easy To Communicate

www.esi-estech.com/CS

1. To support certain features described herein, the entry-level ESI-50L Communications Server must be upgraded to an ESI-50 Communications Server; for more details about this, please consult your Certified ESI Reseller. **2.** Except ESI Cordless Handset models. **3.** Intelligent Call Forwarding requires a PRI digital line. **4.** For more details, consult the brochure for the appropriate *VIP* application.

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its products in the
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